

Atlanta Businesses Offer College Students Internship Opportunities via MyPersonalBroadcast.com

Businesses Utilize Video Resumé Service, College Students Gain Valuable Work Experience

ATLANTA (June 5, 2007) www.MyPersonalBroadcast.com, a trackable media-rich messaging service for job seekers, has partnered with local Atlanta businesses in a summer internship challenge, providing college students the opportunity to gain valuable work experience in a variety of industries.

Opportunities are being offered in a range of industries including: marketing, public relations, financial solutions and green. Metro Atlanta holds numerous career opportunities for prospective college students. MarketSQUARE Solutions along with the following businesses are participating in this internship challenge:

- **AdvanceMe, Inc.** (AMI), the nation's foremost provider of Merchant Cash Advances for small and mid-sized businesses
- **AtomicFusion**, an award-winning independent interactive marketing agency that provides strategically focused solutions for growth and Fortune 500 companies
- **Redeem**, a company that secures recyclables through either nonprofit fundraising programs or directly from consumers
- **Trevelino/Keller Communications Group**, the southeast's most reputable strategic and creative public relations agency

"[MyPersonalBroadcast.com](http://www.MyPersonalBroadcast.com) offers applicants the opportunity to demonstrate not only their background and experience, but also to articulate their passion in a video," says Kurt Baumberger, president and CEO of MarketSQUARE. "Our tracking alert service also provides peace of mind to the applicant, so they know exactly where they are in the interview process."

How It Works and To Apply

With www.MyPersonalBroadcast.com, an internship candidate can compose a short email message, upload a video, and attach a resume – even a portfolio or other samples of work. Then, they will receive a real-time alert via email or text message to see who has opened, viewed or forwarded their broadcast so they can follow up promptly with a "hot lead." Interested college students can log on to www.mypersonalbroadcast.com and submit their resume and individualized broadcast to their company of interest.

Value of Internship

Internships are excellent tools to build resumes, gain real-world knowledge and provide students with confidence when it is time to enter the work force. Through this challenge, local Atlanta businesses will offer college students the chance to engage in a business setting, enabling them to compete effectively in today's competitive and tightly networked business environment. By creating a three-dimensional resume using www.MyPersonalBroadcast.com, qualified college students can take advantage of the power of user-generated content to create a video resume, an individualized broadcast and produce comprehensive tracking metrics.

Not only do students benefit from these networking opportunities, but businesses are also provided with the chance to utilize a new technology that may influence the way they make new hires in the future. By being able to look beyond the applicant's qualifications on paper, particularly for entry-level positions, businesses are able to get a glimpse of their personality and how they speak and carry themselves. This is a great way for businesses to streamline the interview process, save time and resources.

About MarketSQUARE Solutions

MarketSQUARE provides media-rich, trackable messaging technology that enables online broadcast communication. MarketSQUARE's M² Broadcast platform allows both consumer and business users to create, send and track video messages to their key audiences. The M² Broadcast Platform powers www.MyPersonalBroadcast.com, a tool designed for job search. By the end of June 2007, the M² Broadcast Platform will power www.MySalesBroadcast.com, a tool for

salespeople who depend on personal relationships and communications for success. In the third quarter of 2007, the M2 Broadcast platform will power www.MyHQBroadcast.com to allow tracking and customized reporting from headquarters throughout large and complex systems. MarketSQUARE is a private company based in Atlanta, GA.

About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's leading provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has made more than 40,000 advances, providing almost 20,000 business owners in all 50 states with close to \$1 Billion dollars in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns and free themselves from second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-700-6486 or visit www.AdvanceMe.com.

About Capital Access Network

[Capital Access Network, Inc.](http://www.CapitalAccessNetwork.com) (CAN) serves the small business market through its wholly owned subsidiaries. CAN is engaged in the business of generating and maintaining high yielding short-term assets by leveraging leading edge data, systems and technology that is married to a unique, highly effective collection methodology. Founded in 1998, CAN currently employs 300 people in five main locations in New York, Georgia, Massachusetts, Minnesota and Costa Rica.