

**DECLINEX MARKETING CAMPAIGN
RECEIVES 2009 GOLD HERMES CREATIVE AWARDS**

Hermes Creative Awards Recognizes Outstanding Communications Campaign

Atlanta (June 1, 2009) -- Capital Access Network Inc., parent company of AdvanceMe Inc. and PredictiFund Inc. and a leading provider of financial solutions, today announces that its "Declinex" marketing campaign is the recipient of a Gold Hermes Creative Award, an international awards competition for creative professionals recognizing outstanding work in the Integrated Marketing/Internal Campaign Category.

The Declinex campaign was designed to increase awareness among the leasing community and to educate brokers on the company's competitive advantage and differentiating factor – the ability to approve difficult leasing deals. Because of its cutting edge scoring models, requests that are normally declined can be approved.

To highlight this benefit, a faux pharmaceutical drug promotion for a fictitious product called "Declinex" was created. The "drug" provides relief for a problem known as "Declination", defined as "a real and serious condition among leasing brokers that, if left untreated, could lead to complications to your bottom line". The campaign not only stimulated valuable "buzz" among the leasing broker community, it also substantially increased the number of brokers selling the product within a three month tracking period.

"We are honored to have our Declinex marketing campaign selected as a Hermes Gold Creative Award recipient," said Glenn Goldman, President and Chief Executive Officer of Capital Access Network. "Our marketing team took an innovative, breakthrough approach in educating brokers, and it paid off. Not only did we win this award, but also increased awareness and interest in a very short timeframe, helping this sales community understand their expanded options. In turn, we helped the small businesses that need these kinds of alternatives to better manage their businesses."

Hermes Creative Awards are administered and judged by the Association of Marketing and Communication Professionals (www.amcpros.com). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and



free-lance professionals. AMCP oversees awards and recognition programs, provides judges and rewards outstanding achievement and service to the profession.

This year there were more than 3,700 entries from throughout the United States and several other countries in the Hermes Creative Awards 2009 competition. Entries came from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, production companies and freelancers.

Through the Hermes Creative Award, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners were selected from 142 categories in seven forms of media and communication efforts- advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media and pro bono. A list of Platinum and Gold Winners can be found on the Hermes Creative Awards website at www.HermesAwards.com.

About Capital Access Network, Inc.

Capital Access Network Inc. (CAN) is a premier provider of financial solutions to small and mid-sized businesses through its subsidiaries, AdvanceMe Inc. and PredictiFund Inc. CAN is revolutionizing the way businesses access working capital by providing capital quickly and focusing on the strength of the business in its financial decisions. Founded in 1998, CAN and its subsidiaries currently employ more than 300 people in New York, Georgia, Massachusetts and Costa Rica. For more information, please visit www.CapitalAccessNetwork.com.

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