

Merchant Cash Advance Info Blog Launched by AdvanceMe

Leading Provider of Merchant Cash Advances Keeps Small Business Owners Informed

ATLANTA (May 5, 2008) - AdvanceMe, Inc. (AMI), the nation's leading provider of Merchant Cash Advances (MCA) for small and mid-sized businesses, announced today the launch and creation of its *Merchant Cash Advance Info Blog*. This blog is believed to be the first of its kind focused on the Merchant Cash Advance product from the perspective of the merchant. The blog will focus on improving a business owner's total understanding of what a Merchant Cash Advance is, what it does, and how it can help his or her business. AdvanceMe will also utilize this blog to discuss the circumstances in which a Merchant Cash Advance may not be the right alternative, and why. Owners that have used a Merchant Cash Advance will also be encouraged to provide their insights regarding use of the money, provider selection criteria, and other relevant topics.

AdvanceMe recognizes small business owners' growing need for access to reliable information on Merchant Cash Advances. This blog will allow AdvanceMe to again underscore the need for the industry to take a merchant-centric focus, by gearing information toward the questions and issues of the small business owner, and promoting an environment of open discussion. Although AdvanceMe is hosting the site, various viewpoints will be represented in the interest of encouraging a broad ranging discussion.

Users can subscribe to an RSS Feed for the *Merchant Cash Advance Info blog* as well as comment on recent posts. The blog will also host surveys, invite discussion on specific topics and encourage readers to suggest information that is most valuable to them.

"The Merchant Cash Advance Info Blog is another great way for AdvanceMe to connect with the market as well as its customers, providing additional merchant-centric information to small business owners who need working capital but can not secure a traditional bank loan," said Glenn Goldman, chief executive officer of Capital Access Network, parent company of AdvanceMe. "Keeping a small business running is a hard job. Owners should know their options when it comes to funding. This blog will help keep them informed and up to date with relevant news that could positively affect their business."

For more information on the Merchant Cash Advance Info Blog please visit:

<http://merchantcashadvanceinfo.blogspot.com/>.

About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's leading provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has made 50,000 fundings, providing more than 20,000 business owners in all 50 states with \$1 billion in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns and free themselves from second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-838-5097 or visit www.AdvanceMe.com