

AdvanceMe Establishes Portfolio Valuation Service

Leading Provider of Merchant Cash Advances Will Provide Assistance to Financial Institutions

ATLANTA (April 16, 2008) - AdvanceMe, Inc. (AMI), the nation's leading provider of Merchant Cash Advances for small and mid-sized businesses, announced today the creation of a Portfolio Valuation Services Unit, designed to assist banks and other financial institutions in gauging the market value of recently acquired or prospective Merchant Cash Advance portfolios. AdvanceMe is recognizing a growing need from financial institutions for this type of service as banks acquire portfolios from failed providers or seek to purchase successful portfolios to diversify their holdings. These institutions require industry expertise to appraise the current and potential value of these assets. Accurate evaluations in turn will help these organizations determine potential performance, overall risk levels and ultimately guide decision making regarding the portfolio's disposition.

AdvanceMe's database includes ten years of historical information, an accumulation of 60 million pieces of information from more than 70,000 businesses. The company's ability to grow while maintaining losses, especially in light of the recent "credit crunch", supports a spreading belief that FICO may not be the best risk evaluator for small businesses. AdvanceMe's models, which incorporate FICO as one evaluation element but focus more strongly on the ability of the business to generate future sales, may be better suited to assessing a small business' viability and risk profile than traditional models.

Anticipation of changing market conditions ultimately led to the creation of this group. "The changing market and provider dynamics regarding Merchant Cash Advances was the catalyst for today's announcement," said Glenn Goldman, Chief Executive Officer of Capital Access Network, Inc. the parent company of AdvanceMe. "We have seen strong support from financial institutions for AdvanceMe's extensive database and models which enable estimations regarding the projected value of a Merchant Cash Advance portfolio. Accordingly, we decided to form a unit dedicated to helping bankers, hedge funds and other financial institutions value these lesser-understood assets and are pleased that they believe our database, analytics and models can support their business needs," he concluded.

Parties interested in the services offered by AdvanceMe's Portfolio Valuation Services Unit should contact Mark Lorimer at 888-700-8181 X299.

About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's leading provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has made 50,000 fundings, providing more than 20,000 business owners in all 50 states with \$1 billion in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns and free themselves from second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-838-5097 or visit www.AdvanceMe.com