

## AdvanceMe, Inc. Opens New Customer Care Center in Rome, Georgia

**ATLANTA (April 3, 2007)** – AdvanceMe, Inc. (AMI), the nation's foremost provider of Merchant Cash Advances for small and mid-sized businesses, announces today plans to open a customer care center located in Rome, Ga. The Rome Center will join the company's Kennesaw, Ga. location in offering its Merchant Cash Advance product to new customers. The Rome Center will be equipped to employ up to 25 AMI employees, including indirect sales and management staffs.

In the past 24 months, AMI has experienced rapid growth by providing best-in-class products and services that help address small and mid-sized business' financial challenges. The center's representatives will serve as an extension of AMI's current sales force consisting of indirect sales, direct salespeople and independent sales consultants.

Instead of expanding the Kennesaw location, an additional location was sought to provide critical back up and redundancy capabilities. AMI values exceptional sales and customer service, which can now be further elevated with additional disaster planning capabilities. After a lengthy site search, AMI chose Rome due to its positive rankings in important criteria, including economic and business conditions, the real estate market and access to a skilled work force.

"The opening of our second customer care center reflects AdvanceMe's total commitment to serving small and mid-sized businesses," explains Glenn Goldman, chief executive officer of Capital Access Network, the parent company of AdvanceMe, Inc. "The city of Rome not only meets every business criteria on our list, but also gives us the opportunity to locate our center near the resources of AdvanceMe's headquarters."

Rome's General Manager will be AdvanceMe veteran, Tony Syracuse. Syracuse joined AdvanceMe more than seven years ago and most recently was responsible for managing and training the Indirect Sales group within the Kennesaw customer care center. Syracuse has named Christopher Petersen, a three-year veteran of AdvanceMe, to serve as the center's first Sales Supervisor.

"Tony and Chris are uniquely qualified to lead this center," notes Goldman. "They have each already demonstrated an ability to bring out the best in people. We are confident that together, they will drive an even greater level of success than they did in our Kennesaw location."

The Rome Center is scheduled to open in mid-April 2007 with 10 employees. AMI plans to employ up to 25 employees in the center within the year.

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### About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's leading provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has made more than 40,000 advances, providing almost 20,000 business owners in all 50 states with close to \$1 Billion dollars in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns and free themselves from second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-700-6486 or visit [www.AdvanceMe.com](http://www.AdvanceMe.com).

### About Capital Access Network

[Capital Access Network, Inc.](http://www.CapitalAccessNetwork.com) (CAN) serves the small business market through its wholly owned subsidiaries. CAN is engaged in the business of generating and maintaining high yielding short-term assets by leveraging leading edge data, systems and technology that is married to a unique, highly effective collection methodology. Founded in 1998, CAN currently employs 300 people in five main locations in New York, Georgia, Massachusetts, Minnesota and Costa Rica.