



For Immediate Release

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Total Merchant Services Aces Deal With AdvanceMe

Top Ranked ISO To Offer Enhanced Merchant Cash Advance Program

April 15, 2008. Las Vegas, Nevada - Total Merchant Services, one of the leading merchant acquirers in the electronic transaction industry, announced today it has partnered with AdvanceMe, the nation's premier provider of Merchant Cash Advances (MCA), to offer its merchants funding for their business needs.

Total Merchant Services existing cash advance program, Cash-On-Demand, will from now on be powered by the largest provider of MCAs to small and mid-sized businesses. Since 1998, AdvanceMe has made 50,000 fundings, providing more than 20,000 business owners in all 50 states with over \$1 billion in working capital.

"We are very pleased to partner with AdvanceMe," said Matt Freedman, Chief Operating Officer of Total Merchant Services. "They are the biggest and the best in the MCA arena and have a proven track record of success. This is an ideal marriage that will allow our sales partners to 'have their cake and eat it too.'" They won't have to select inferior merchant account programs when they set up merchants with a MCA. They can now place their merchants with an acquirer that offers the best programs in the business. Whether it's free terminal options, upfront bonus payments, lucrative residual commission plans or world-class merchant and sales partner support, Total Merchant Services' programs are unequalled. And now sales partners can add the best Merchant Cash Advance program from the leading provider in the country, AdvanceMe, with the highest Merchant Cash Advance commission pay-outs."

One of the most attractive offerings in Total Merchant Services' new MCA program with Advance Me is an additional percentage of revenue that sales partners will receive on all renewal MCA accounts.

"While many Merchant Cash Advance providers pay a large commission for the initial advance, they seem to be less than generous for renewals," says Freedman. "When you consider that 75% of all eligible AdvanceMe accounts take an additional funding, earning additional commissions on those subsequent fundings is a critical component to a successful Merchant Cash Advance commission plan."

For more information about Total Merchant Services' Cash-On-Demand program and all its other innovative sales partner programs, please call 1-888-84-TOTAL, Ext. 9411, or visit www.upfrontandresiduals.com.

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About Total Merchant Services

Total Merchant Services is a twelve year-old, Colorado-based ISO that offers innovative and cost-effective solutions currently to over 95,000 merchants who accept credit cards for the payment of their goods and services. Recently passing the \$7 billion processing milestone, Total Merchant Services is one of the fastest growing credit card merchant account acquirers in the nation and adding over 5,000 new merchants to its roster each month. Its customers include retail storefronts, virtual storefronts, wireless terminal users and mail order/telephone/Internet-based merchants. Total Merchant Services also offers one of the most innovative free terminal programs and one of the most comprehensive compensation programs in the industry today. For additional information about the company and its services, visit www.totalmerchantservices.com. To learn more about partnering with Total Merchant Services, visit www.upfrontandresiduals.com.

About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's premier provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has made 50,000 fundings, providing more than 20,000 business owners in all 50 states with \$1 billion in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns and free themselves from second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-838-5097 or visit www.AdvanceMe.com